



CAMPAIGN AGREEMENT

Whereas, Accountable Marketing, Inc. (AM) and _____ (Client) agree to the following terms and conditions set forth in a Work for Hire agreement. AM agrees to create a Musical Image campaign specifically designed for usage by Client that embodies the following elements:

Custom Musical Image: 10 cuts or: _____

Compensation: For the services provided, Client agrees to compensate AM as follows: Total payment of \$_____ including advance payment of \$_____ and a (final) payment of \$_____ upon approval by the Client, said final payment to be made on delivery of the Musical Image and prior to the Musical Image being broadcast on any media. Other: _____

Usage Rights: Client may use any or all elements of the campaign on any electronic or print media within a 150 Mile radius of _____, ____ (city/state). Usage beyond the designated radius shall be licensed by the market areas may require and shall be duly compensated for under the terms of this agreement. Additional market areas required and investment: _____, _____, \$_____

Additional Terms:

AM reserves the right to withdraw Clients right to broadcast elements from the campaign for failure to render agreed upon compensation. No further compensation will be due beyond that described in this agreement. AM may use your jingle as an example on AM’s web site, etc.

Guarantee: AM agrees that the Client’s satisfaction with the quality of any services/production provided under this agreement is the basis for final payment. Additionally, AM will allow Client thirty days from shipment of mastered CD in which to request repair or re-mix’s of the campaign package at no charge to the Client, not to include name, lyric or concept changes. Any disputes shall be resolved in the State of Missouri. As both AM and Client agrees to the terms herein, we set our hands and seals this _____ day of _____, _____.

For Accountable Marketing, Inc.

By: _____
Client Position