

State your exclusive, consumer-desired benefit in one sentence (if you currently use a theme or slogan, and you want it used in your musical image, include it here):

If you want a full-sing 30 second version of your jingle included in your jingle package, please list the points to be presented in the verse:

- 1.
- 2.
- 3.
- 4.
- 5.

What *emotional* feeling do you want people to take away after hearing your musical image?

If you could have *any* singer, or group, from any point in history to today, sing your song, the singer/group would be:

- 1.
- 2.
- 3.

Your business name *exactly* as it is to be sung:

**To proceed with the Creative Call we should contact: _____ at phone #:
Other people that will be involved in approving the final version of the jingle are:**

- 1.
- 2.
- 3.

Geographic areas where jingle will be used include:

- 1.
- 2.
- 3.

Additional info: